



TELLING IT LIKE IT IS

**Fast. Powerful. Effective. Norton 2012.**

Get the #1-ranked online security that won't slow you down.

[Shop Now](#)[HOME](#) [NEWS](#) [PHOTOS](#) [WEATHER](#) [SPORTS](#) [EVENTS](#) [TRAFFIC](#) [VIDEO](#) [ENTERTAINMENT](#) [MY LIFE](#) [HEALTH](#) [CBS 5](#)**Best Cheap Web Hosting**Unlimited Domains, Space, Transfer. \$3.95/month for a limited time.  
[Click here...](#)[Share](#) |[Print](#)[Text Size](#)**FaVe™ Juice Company Launches Line of All-Natural Juices at The Fresh Market™**[Recommend](#)[Sign Up](#) to see what your friends recommend.

Information contained on this page is provided by companies via press release distributed through PR Newswire, an independent third-party content provider. PR Newswire, WorldNow and this Station make no warranties or representations in connection therewith.

SOURCE FaVe Juice Company

**New breakthrough 60-calorie 100% juice blends contain three vegetable servings per 8-oz. glass**

MIDDLETOWN, N.J., Aug. 17, 2012 /PRNewswire/ -- In response to the growing U.S. diet and obesity crisis, the FaVe Juice Company is launching FaVe™, an all-natural blend of 100% fruit and vegetable juices, at all locations of The Fresh Market. FaVe comes in three delicious flavors: Strawberry-Banana-Kiwi, Blueberry-Pomegranate-Goji and Orange-Tangerine-Pineapple.

(Logo: <http://photos.prnewswire.com/prnh/20120817/DE58925/LOGO>)

The Fresh Market, a respected grocer with locations across the Midwest, East Coast and California, is committed to supporting the growth of high-quality foods, making FaVe juices a perfect addition to the company's line of high-quality goods.

"At The Fresh Market, we look for the highest quality, best-tasting products available," said Mathis Martines, grocery coordinator for The Fresh Market. "All-natural FaVe fits that description to a T. With three full vegetable servings and only 60 calories, it is truly unique."

FaVe uses a unique patented process to create these juice blends, while prioritizing a light, delicious fruit flavor. No artificial ingredients, preservatives or added sweeteners of any kind are used in the all-natural formulas. Compared to other juice brands, FaVe serves up 50% more vegetable servings per 8-ounce glass and reduces consumer calorie intake by 60 to 110 calories per serving.

FaVe will be sold at all locations of The Fresh Market in recyclable, 46-ounce PET bottles.

"We are proud to partner with The Fresh Market to bring consumers innovative, delicious, healthier choices for beverages, while increasing vegetable consumption. We look forward to bringing consumers the best-tasting and healthiest 100% juice products possible," said David Kirkpatrick, Chief Marketing Officer for FaVe.

**Nutritional Facts**

- The USDA MyPlate suggests an average of 9-10 of fruits and vegetables per day. Most Americans average less than half this amount.
- The U.S. averages 50 teaspoons of sugar per day; there are over 26 million diabetics in the country.
- More than two-thirds of Americans (over 190 million people) are overweight or obese. In 2010, the United States had an obesity rating above 25%; in 1991, it was above 20%.

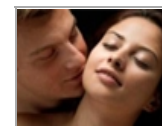
**About the FaVe Juice Company**

The FaVe Juice Company is a privately-held new business with the simple objective of developing new and unique 100% juice beverages that deliver a light, refreshing great taste with multiple vegetable servings in each glass. The company headquarters are in Middletown, N.J. with offices and production facilities located in Michigan and California. For more information, please visit the FAQs on the company website, [www.favejuice.com](http://www.favejuice.com), or email [info@favejuice.com](mailto:info@favejuice.com). Follow FaVe on Facebook at [www.facebook.com/favejuice](http://www.facebook.com/favejuice).

For more information on The Fresh Market, please visit [www.thefreshmarket.com](http://www.thefreshmarket.com). Follow The Fresh Market on Facebook at [www.facebook.com/thefreshmarket](http://www.facebook.com/thefreshmarket).

**Contacts:** For FaVe inquiries:  
David Kirkpatrick  
FaVe Juice Company  
248.808.2585  
[davidk@favejuice.com](mailto:davidk@favejuice.com)

For FaVe media inquiries:  
Karyn Kozo  
re:group  
734.327.6602  
[karyn.kozo@regroup.us](mailto:karyn.kozo@regroup.us)

[How New iPads are Selling for Under \\$40](#)[How to Get Freakishly Long Eyelashes](#)[Surprising Discovery Explains Why We Gain Weight](#)[How to Quickly Boost Your Testosterone for Increased Performance](#)[How Cruise Lines Fill All Those Unsold Cruise Cabins](#)[The Secret to Paying No Interest on Your Credit Card Balance](#)**Finance features**

Retail hacks: Are you safe?  
Make the most of your job  
Apple's new iPad Mini  
Ditch debt before holidays  
Black Friday walkout at Walmart?



Choose an industry to view real-time news organized from over 25,000 sources...



Discover the best free real-time news, networking and information portal on the web...



Get the most up to date breaking new stories as they happen across the globe...



Newsircles are a quick, convenient way to create and publish your own customized news portals...

Advertisement

**EVENT CALENDAR**

Today Tomorrow Weekend

**So You Think You Can Dance Live**  
Central Phoenix

---

**Arizona Theatre Company: Next to Normal**  
Central Phoenix

---

**Calexico**  
Central Phoenix

---

**Tour de Cure**  
Mar 16, 7:00 AM

---

Choose Your Neighborhood

### More from CBS 5

- **PD: Woman dies after locking herself in car**
- **Richmond couple allegedly beat 3-week-old daughter to death**
- **PD: Phoenix man arrested for luring 2 underage girls for sex**
- **Jags come up short \_ again \_ in 24-15 loss to Pack**
- **Family blames road design on crippling accident**
- **David Frost wins AT&T Championship in playoff**

### From Around the Web

- **The 8 Most Overpaid & Underpaid Jobs** (Salary.com)
- **Crazy cop allegedly goes cannibal; planned to kill, eat 100 women** (allvoices)
- **2 Toddlers, Mother Found Dead In California Home** (National Memo)
- **Police: Slain NYC woman's fiance was still married** (The Mesh Report)
- **Man kills his 2-year-old daughter for forgetting to go to the toilet** (Your Jewish News)
- **Don Johnson's Payout in Nash Bridges Case Reduced by \$35M** (The Wrap)

[?]

### Comments

[Sign In](#) or [Sign Up](#) for an account.

What do you think?

# Be the first to comment

**Fast. Powerful. Effective. Norton 2012.**  
Get the #1-ranked online security that won't slow you down.

[Shop Now](#)



**NEWS**

- [5 Investigates](#)
- [Dirty Dining](#)
- [Sports](#)

**WEATHER**

- [EVENTS](#)
- [PHOTOS](#)

**ABOUT CBS 5**

- [News Team](#)
- [Program Schedule](#)
- [Contact Us](#)

**ONLINE PUBLIC FILE**

- [Closed Captioning](#)
- [Children's Programming](#)
- [FCC EEO Public File Report](#)
- [Public File Contact](#)

All content © 2012 KPHO-TV, Phoenix, AZ (A Member of the CBS Eye Network) and WebNew. All Rights Reserved.